

WE ARE HIRING

ACCOUNT MANAGER

FULL TIME
LOCATION: ARUBA

RESPONSIBILITIES:

As an Account Manager at The Lab, you'll:

- Execute Digital and Traditional campaigns: Social Media, Print, Radio, TV.
- Manage clients' Digital Marketing: Social Media, Google, YouTube.
- Oversee budgets, create content, and manage Social Media.
- Provide precise campaign performance reports.
- Advise clients on strategies, collaborating with experts.

QUALIFICATIONS:

- Exceptional soft skills: personable, fun, detail-oriented.
- 2+ years (Digital) Marketing experience with results.
- Lead multiple clients, including strategic accounts.
- Bring innovative ideas.
- Collaborate with clients and colleagues.
- Passionate about marketing, eager to learn.
- Confident communicator, sharing updates.
- Eager to learn and excel in a team environment.

WE OFFER

- Work with top Caribbean brands.
- Competitive salary, benefits.
- Flexible hours for balance.
- Growth opportunities, remote work.
- Join a motivated, dynamic team.
- Allowances for conferences, education.
- Chance to work abroad and in New York.

APPLICATION PROCESS

- Express interest; Diederik will reach out.
- Discuss aspirations with Diederik and team.
- Await an irresistible offer!
- Ready to join The Lab?
Send your application to kemmerling@the-lab.nu and embark on a journey of growth, impact, and excitement.



ABOUT US:

Join The Lab, a Caribbean-based Boutique Digital Marketing Agency. With over 120 clients including Kooyman, McDonald's, Digicel, and more, we're industry leaders. Our excellence earned us the Best in Business 2017 award from Guardian Group. Partnering with The Stagwell Group, a global agency, propels us further.

OUR CULTURE:

More than a team, we're a community driven by innovation, growth, and fun. At The Lab, talented, ambitious individuals make a difference. Learning, exploration, and celebration are part of our journey. Work here isn't just fulfilling; it's fun!

 www.the-lab.nu


The Lab
Driving Results